

John Ericson's Digital Presentations

Stimulating talks presented with style and humour.....

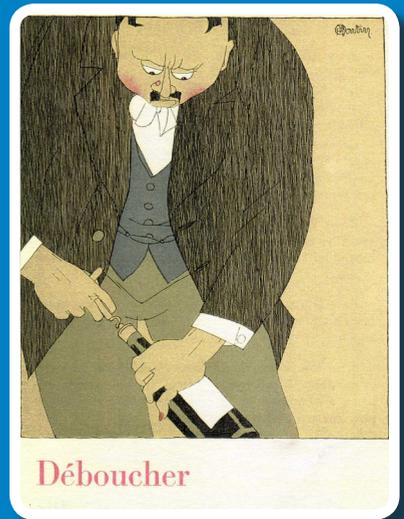
A Lecture or part of a Day of Special Interest

Art Inspired by Wine

Wine makes every meal an occasion, every table more elegant, every day more civilized.
André Simon

In this lively presentation John shares his knowledge and lifelong enthusiasm for wine in general and the huge contribution that 'wine art' makes to our colourful world. We will examine some of the myths and rituals that have grown up around wine and perhaps debunk some of them!

Beginning in the eighteenth century, the drinking of wine has spawned a large number of attractive accessories many of which are now regarded as antiques. Many of today's imbibers now seek out items such as corkscrews, bin labels, drinking glasses and bottle tickets to adorn their 'cellars'.



We will also examine beautiful examples of wine glasses and decanters from the past as well as those currently available that can enhance our appreciation and enjoyment of wine. Many modern decanters are extremely elegant and some may be regarded as pieces of sculpture in their own right.



Wine can be a civilising influence upon us and it should be remembered that it is made to be shared and enjoyed. As a consequence, there are numerous wonderful paintings of wine being made and wine being drunk in celebration, especially by many of the Impressionists.

Wine or rather the drinking of it also lends itself to wicked and sometimes very funny cartoons.

Finally, we shall explore wine labels. It may come as something of a surprise that there has been a direct link between fine art and wine labels since 1945.

We will also examine the role of the label in determining the success or failure of a particular wine in the market place - and the price we are prepared to pay. Today the high standard of graphic art displayed on wine labels is amazing. Whether in Waitrose or a bottle shop, we must all have marveled at the diversity of wine labels from around the world which now display such style and creativity.



Great wine is a work of art. It produces a harmony of pleasant sensations, which appeal directly to the aesthetic sense, and at the same time sharpens the wit, gladdens the heart and stimulates all that is most generous in human nature.
H Warner Allen (1924)